

# LIVING WATERS

EST.



2008

— FLY FISHING —

ROUND ROCK, TEXAS







LIVING WATERS

EST.



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LIVING WATERS  
EST. 2008



FLY FISHING

103  
N. BROWN

He who believes in  
his heart will flow river.



Abe

ADT























































































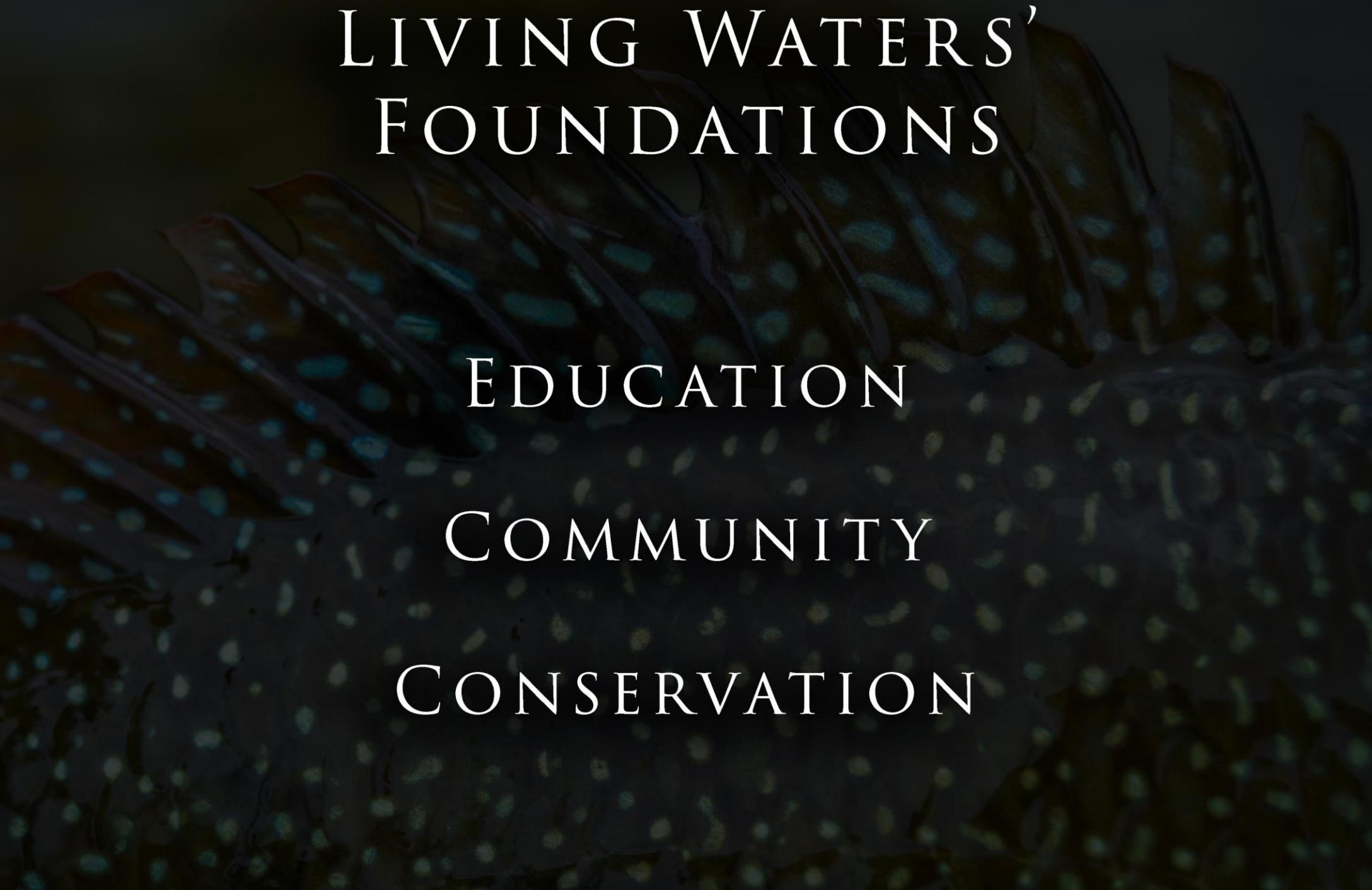








# LIVING WATERS' FOUNDATIONS



EDUCATION

COMMUNITY

CONSERVATION

# EDUCATION

TPWD ANGLER EDUCATION PROGRAM

FREE INTRO TO FLY FISHING CLASSES

WEEKEND IN-STORE EVENTS

CASTING INSTRUCTION

GUIDED FISHING TRIPS

ONLINE CLASSES AND TUTORIALS

OVERALL SHOPPING EXPERIENCE

SOCIAL MEDIA OUTREACH











# COMMUNITY

GUEST PRESENTERS

OFF-SITE FLY FISHING EVENTS

HOSTED TOURNAMENTS

REGIONAL FLY FISHING CLUBS

OFF-SITE TRAINING EVENTS

CONSERVATION ORGANIZATIONS

PUBLIC OUTREACH

PRIVATE HOSTED EVENTS

# CONSERVATION

REGULATION CHANGES

PUBLIC AWARENESS / SPECIES AND HABITAT ISSUES

WATER TREATMENT

RIPARIAN RECOVERY / RESTORATION

RIVER CLEAN UP EVENTS

TPWD SPECIES MONITORING

SCIENCE ON THE FLY

BRUSHY CREEK GUADALUPE BASS PRESERVATION

# CONSERVATION

TPWD ANGLER EDUCATION / FUNDING

TPWD INVOLVEMENT / ADVISORY COMMITTEE

FLY FISH THE REPUBLIC

TU GOLD LEVEL BUSINESS / FREE MEMBERSHIPS

GUADALUPE RIVER TROUT UNLIMITED

SPECIES ASSESSMENT EVENTS

RIO GRANDE CUTTHROAT RANGEWIDE TEAM

TPWD CREEL SURVEYS / HOSTED TOURNAMENTS

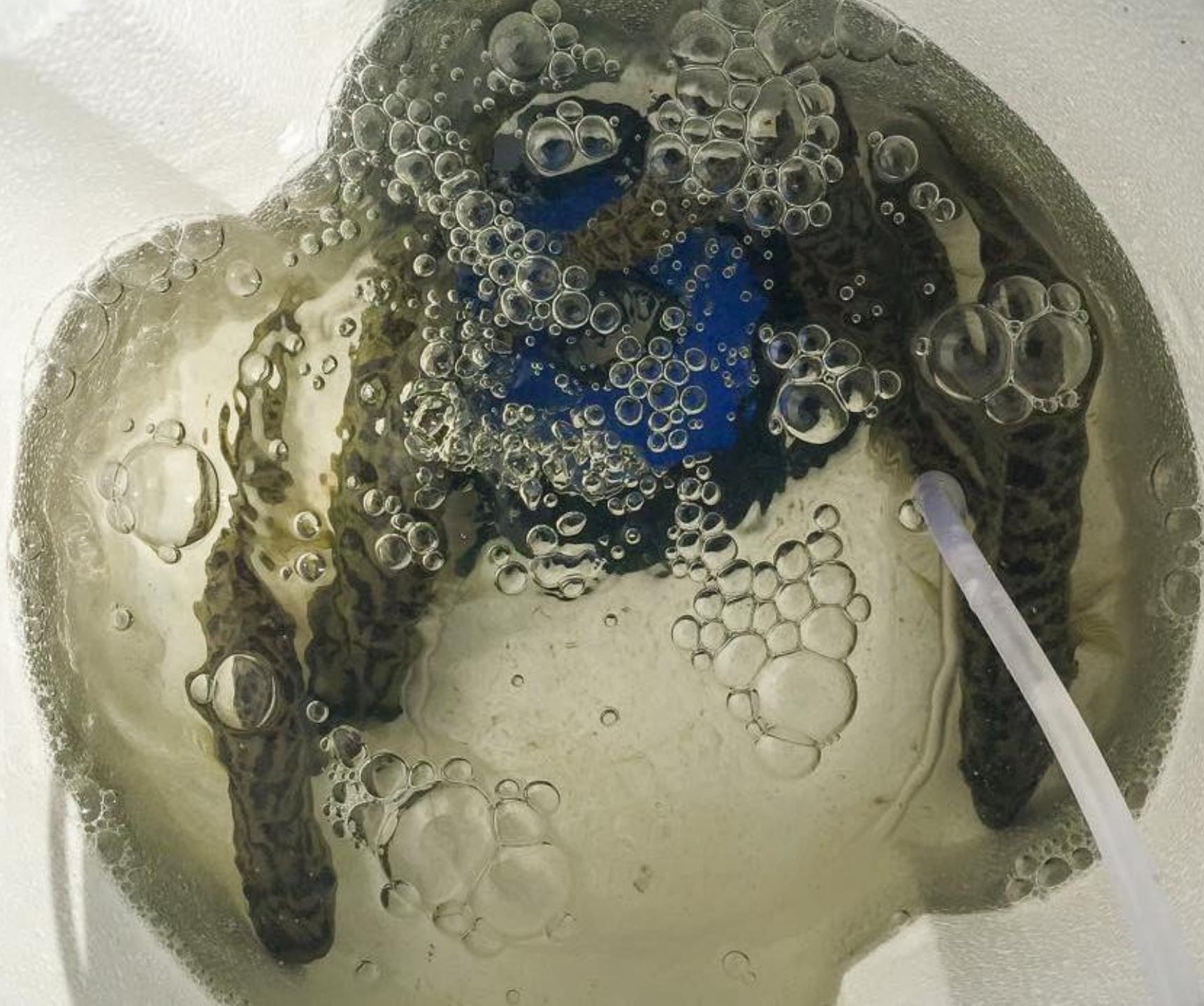






































WHAT WOULD YOU DO FOR ONE FISH?

# UNSPOKEN

A PURSUIT OF RIO GRANDE CUTTHROAT



COMING FALL 2016

FILMED ON LOCATION IN NEW MEXICO AND COLORADO  
[LIVINGWATERSFLYFISHING.COM](http://LIVINGWATERSFLYFISHING.COM)









































# MOVING FORWARD

RIPARIAN HABITAT RESTORATION

GUADALUPE BASS RANGE CONNECTIVITY

POPULATION MONITORING

WATER QUALITY MONITORING

CONTINUED WORK WITH TPWD AND TU

PUBLIC AWARENESS / INVOLVEMENT

CITY AND COUNTY INVOLVEMENT

INVEST IN THE NEXT GENERATION



# CORE PRINCIPLES

LOVERS WILL ALWAYS OUTWORK WORKERS.

PEOPLE WILL NEVER CARE FOR WHAT THEY  
KNOW NOTHING ABOUT.

PASSION AND SINCERITY WILL ALWAYS PREACH.

RELATIONSHIP IS MORE IMPORTANT THAN YOUR RIGHT  
TO BE RIGHT.

DATA DOES NOT ALWAYS MAKE SENSE TO THE PUBLIC.

IF YOU ARE SILENT, WHOSE VOICE WILL THEY HEAR?

YOUR WAY OF DOING IT WRONG IS BETTER THAN  
SOMEONE ELSE'S WAY OF NOT DOING IT AT ALL.

# CONTACT

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QUESTIONS?