# Evolving Towards Your Audience

USING STUDENT TEST DATA AND TEACHER FEEDBACK TO IMPROVE ENVIRONMENTAL EDUCATION PROGRAMMING

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### The Burning Questions

> How do you know if your program is effective?

How do you identify areas to improve and illustrate that to peers?



### **Presentation Outline**

- Overview of YES Program
- How we collect data
- Methods to analyze data
- > Results
- Challenges & Actions
- Questions



## YES Program Overview

Youth Experience Stewardship (YES)









### **Watershed Station**





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### **Watershed Station**





# Water Cycle Station







### YES Program

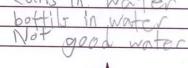
Name (optional)

### **Data Collection**



#### What do YOU know?

- 1. Where does your drinking water come from?
- a Edwards Aquifer
  Colorado River
- c. Brazos River
- d. I don't know
- 2. Do humans reuse the same water over time?
- a. Yes
- b. No
- C. I don't know
- 3. What are 3 examples of pollution that impact our waterways?





Date			What is you	r zip code?					
On a	scale f	rom 1 to 5, plea	se rate the	following:					
		5 Very much	4	2- Somewhat		lot at	1 all		
			C	olorado River Station					
	1.	The presenter w	as knowledg	eable in his/her field.	5	4	3	2	1
	2.	The information was presented in an appropriate manner.				4	3	2	1
	3.	3. This material and activities were grade level appropriate.					3	2	1
	The presenter was useful and helpful.					4	3	2	1
	Co	mments about th	is station:						

Conservation Station							
The presenter was knowledgeable in his/her field.	5	4	3	2	1		
2. The information was presented in an appropriate manner.	5	4	3	2	1		
This material and activities were grade level appropriate.	5	4	3	2	1		
The presenter was useful and helpful.	5	4	3	2	1		
Comments about this station:							

Please continue on the other side



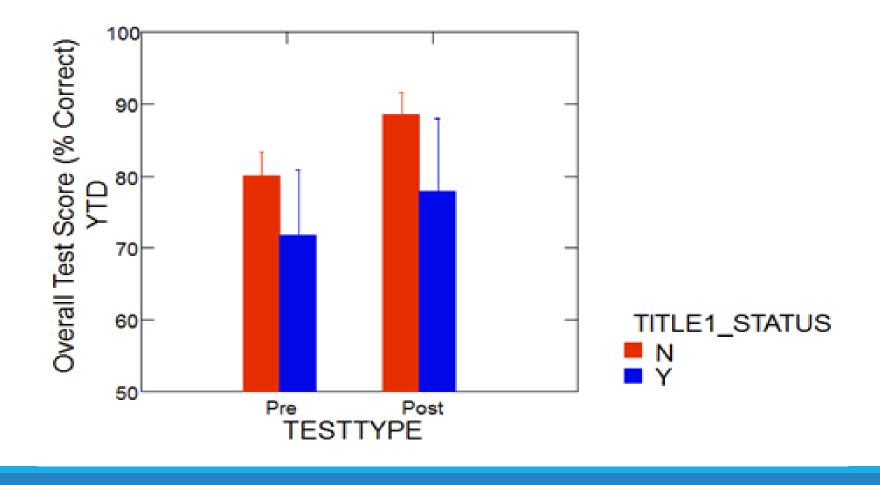
# Analysis

1	Α	В	С	D	E
1	Count of Trip#		Program_Year 🕶		
2	School_Organization 🔟	Title1_Status 💌	6	7	<b>Grand Total</b>
3	<b>■ Anderson Mill</b>	Υ		1	1
4	∃Baranoff	N	3		3
5	∃Barrington	Υ	1		1
6	∃Becker	Υ	1		1
7	∃Berkman	Υ	1		1
8	∃Bluebonnet	Υ	2		2
9	∃Boone	Υ	2		2
10	☐ Brentwood Christian Scho	N	2		2
11	<b>□ Caldwell</b>	Υ		2	2
12	<b>□ Casis</b>	N	3		3
13	☐ Cedars International Acad	Υ	1	1	2
14	<b>□</b> Cowan	N	3	3	6
15	□ Dawson	Υ		1	1
16	☐ Dripping Springs	N	3		3
17		Υ		2	2
18	∃ Elsa England	N	2		2
19	Grand Total		24	10	34



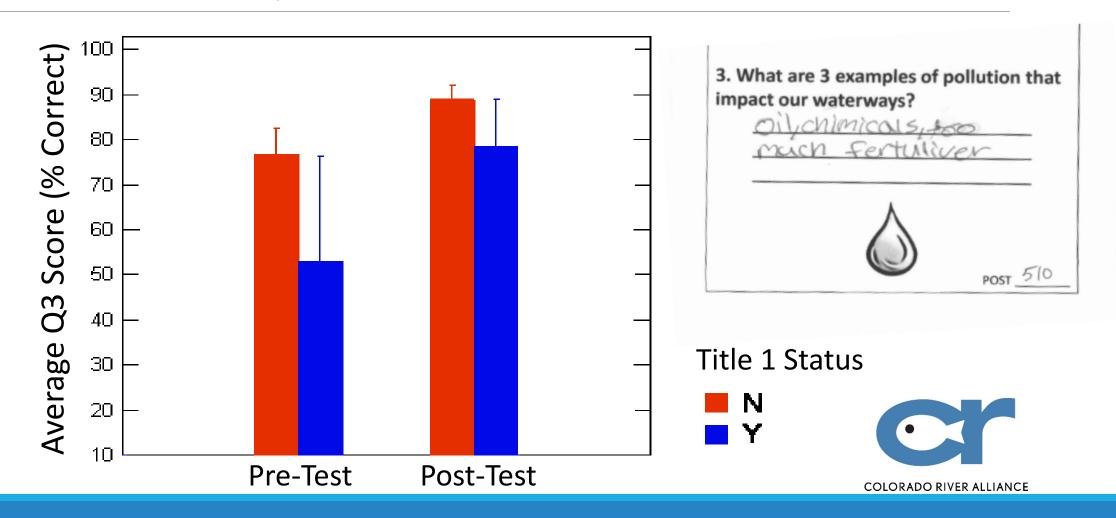
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### **Overall Student Test Scores**

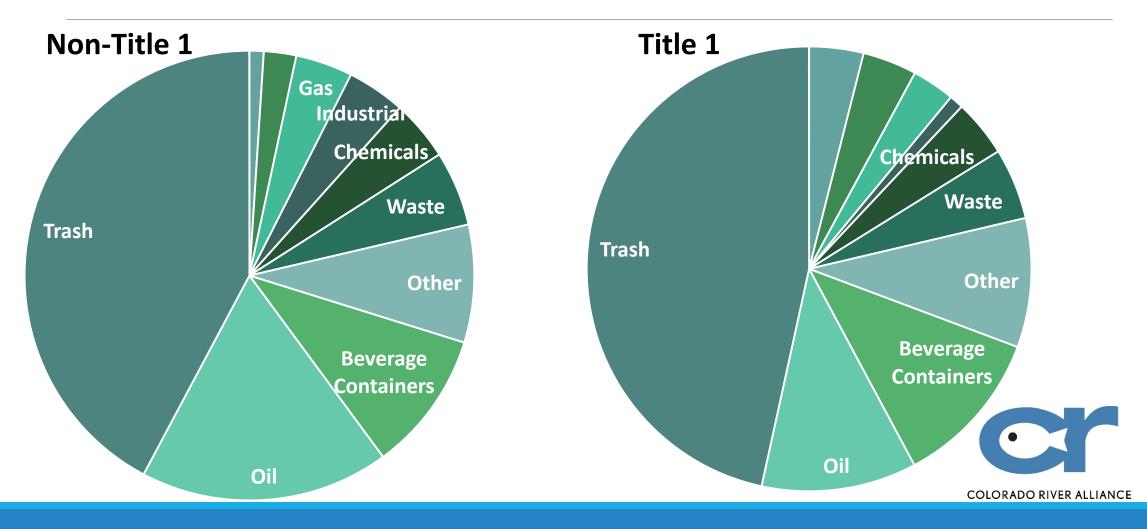


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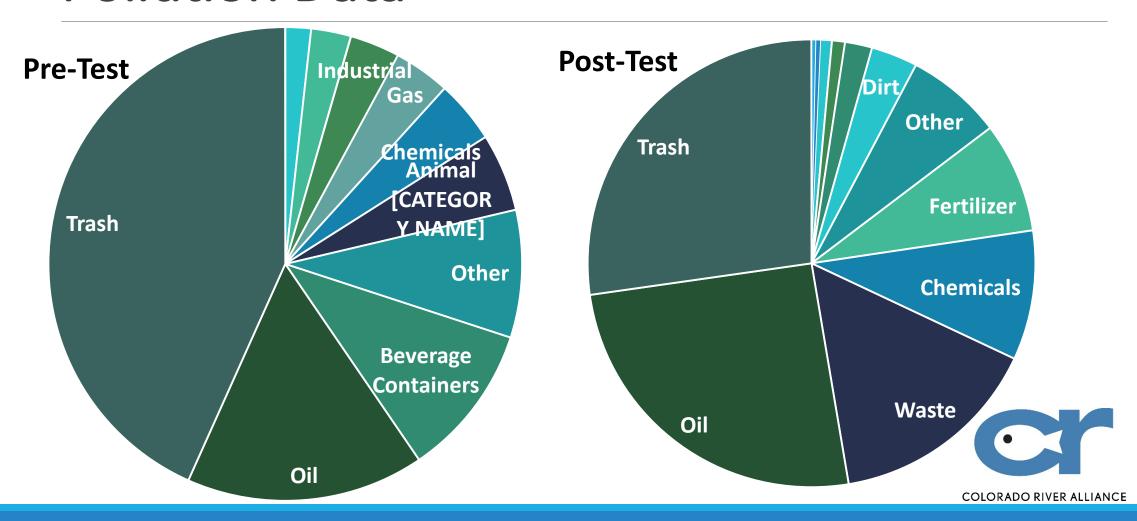
### Pollution Pre, Post Test Data



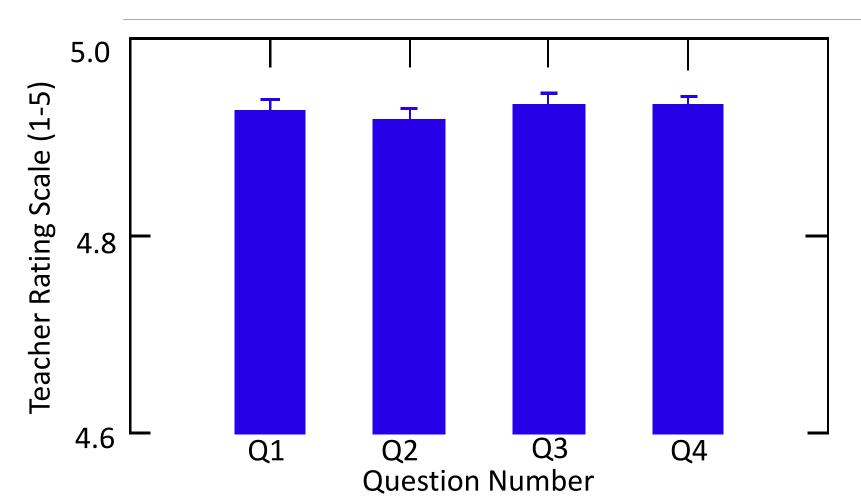
### Pollution Pre-Test



### **Pollution Data**



### Teacher Evaluations: Watershed Station



- ➤ Q1: The presenter was knowledgeable, friendly and helpful.
- ▶Q2: The information was presented in an appropriate manner.
- <u>Q3:</u> The materials and activities were grade level appropriate.
- <u>Q4:</u> The station covered important TEKS/science content.

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### Teacher Evaluations: Watershed Station

"The activity with the model was a real eye opener for our kids to see how much of an effect we have on our water."

"Non-point and point source only shown on poster. Kids didn't really get it. Need to connect to activity sooner."

"Teacher was geared to older kids. Needs to engage students. Very knowledgeable, not well tempered for younger kids. Material was grade appropriate, just not presented in a manner they could follow."

### Challenges & Actions

- "Trash is the primary pollutant"
  - Introduced 3 primary sources

- Different learning styles
  - Title 1 v. Non-title 1



Training, observations, & coaching





### Thank You!

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