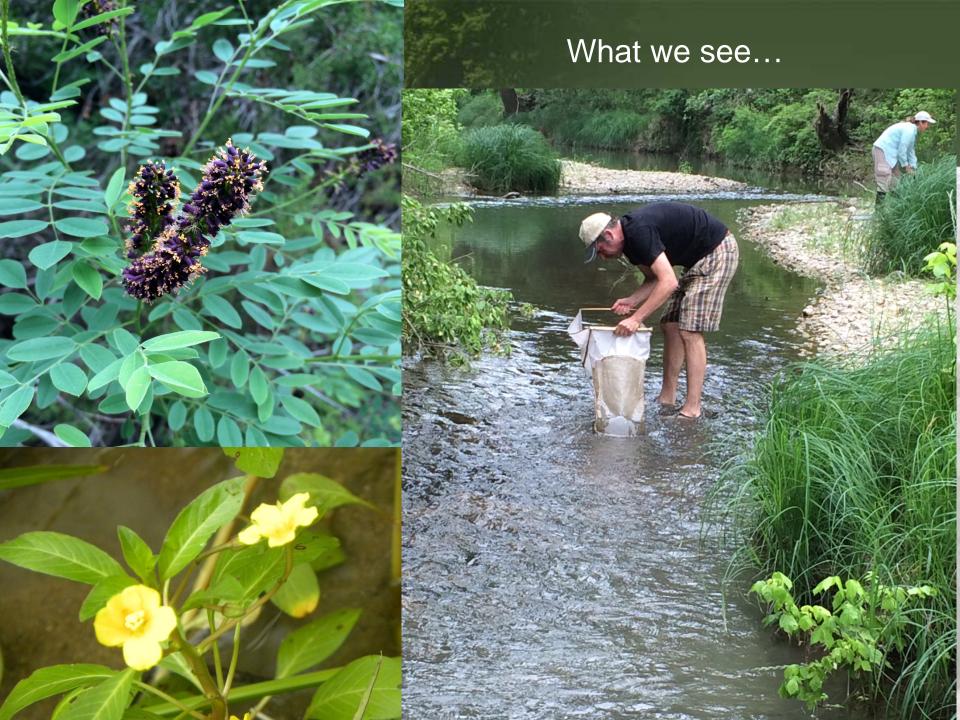


Restoration Communication Tools
Beauty, benefits and threats are in the eye of the beholder



















Who are you trying to influence/educate, why, and how do you do it?

Maintenance Crews

- Why They're the people at the end of the day who decide if your restoration projects grows or is mowed.
- How
 - Understand concerns about job being reduced & respect the work they've done, offer new skills
 - Clearly mark the area that will be allowed to grow. Just because something is your top priority doesn't mean it's the top priority for someone else.
 - Make sure their leadership is on board
 - Document the agreed goals in maps and procedures



Who are you trying to influence/educate, why, and how do you do it?

City Leadership

- Why
 - You may need advocates at all levels.
 - Money matters and so does the voice of the tax payer.
- How
 - Invite them to participate in volunteer days
 - Share educational material that's created
 - Win awards...and make sure people hear about it



Who are you trying to influence/educate, why, and how do you do it?

Non-profit partners

- Why "If you want to go fast, go alone. If you want to go far, go together." - African proverb
- How
 - Find friends with similar goals (ie Tree Folks, Austin Parks Foundation, Keep Austin Beautiful, Austin Youth River Watch, etc.)
 - Train the trainer & learn together
 - Share resources and don't recreate the wheel
 - Remember to thank your friends



Who are you trying to influence/educate, why, and how do you do it?

Neighbors

- Why It's their back yard/park and lifestyle you're changing
- How
 - Invite them to learn (Watershed Walks & Talks)
 - Invite them to participate
 - Be clear in communicating what decisions are set and which ones their feedback will be considered



Who are you trying to influence/educate, why, and how do you do it?

Youth

- Why
 - Behavior change
 - Impacts not only their actions but also the actions of the adults around them
- How
 - Classroom presentations
 - Service learning
 - Volunteer events (the goal of restoration volunteer events is greater than getting plants in the ground)





Use words wisely

No Mow Zone → Grow Zone

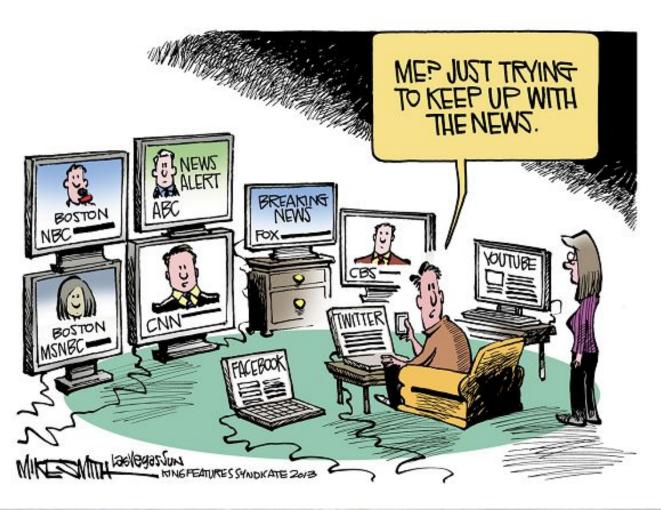
Riparian -> Creekside

Dead Tree Detour → Habitat Hotel

Riparian Restoration Project -> Future Creekside Forest

Ecosystem Services → Benefits of Nature





Is there a flyer for that & is a flyer my only option?



Austin Watershed

Posted by Hootsuite [?] - February 2 at 7:30pm - @

We're striding into a new month so take some time to sit back & learn about water striders. http://ow.ly/llAnX



AustinTexas.g The Official Website of the Chapter

Although Texas winters can be usually aren't warm enough to spend the and discovering nature. In the winter

AUSTINTEXAS.GOV

9,100 people reached

Like · Comment · Share · ₺39 🗘 2 🖒 3

🖒 Erin Cord Morgan, Kevin Michael Anderson, Mary Priddy and 36 other

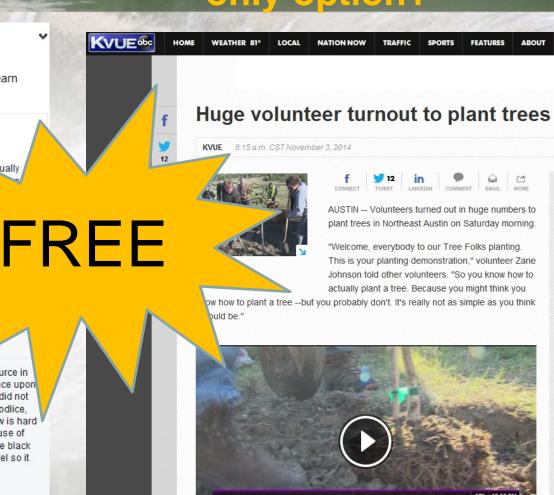
⇒ 3 shares



Chris Durden Regarding the article on bacteria in creeks and the source in dog excrement there is one thing that most people do not realize. Once upon a time before dogs were given pills to kill heartworms the dog poop did not last long at the side of the trail because the isopod crustaceans (woodlice, curly-bobs) would rapidly consume the mess. Now this cleanup crew is hard to find because the heartworm medication has killed them off. Because of this it is imperative that the dog owner not only bag the turd in the little black plastic bags provided on each park trail but carry it out to a trash barrel so it does not poison the natural arthropod cleanup crew.

Like - Reply - February 3 at 7:19pm

Joan Gross Brook I had no idea! Thanks! Like · Reply · February 4 at 6:20am



DAY OF SERVICE PARTICIPANTS PLANT 100+ TREES

▼ 🔡 👉 🗶 🕨 Bing austintexas.gov/creekside



Zona ribereña delicada No corte las hierbas

Watershed Protection Department RIPARIAN RESTORATION

The riparian zone is the transition area between the aquatic environment and the terrestrial environment. Healthy riparian buffers with mature vegetation provide a wide range of critical ecological and water quality services.









cluding how to deplop a

tion events.

Removal of this native vegetative community and excessive mowing in these streamside areas degrade water quality and reduce y life habitat. By changing storing natural vegetation maintenance practices, adding "no-mow" buffers, a along Austin's waterways the can begin the process ealing our urban streams and providing a greenbelt work for wildlife a generations.

e to learn mor ration pl

TOP CONTENT

- ☆ Grow Green
- * Floodplain Management and
- ☆ Flood Safety & Preparedness

🏠 → 🔊 → 🖃 🖶 → Page →

- ★ Watershed Ordinance History
- ☆ Scoop the Poop

UPCOMING EVENTS

Urban Riparian Symposium Feb. 11, 2015

Ready, Set, Plant! at Zilker Disc Golf Feb. 11, 2015

Ready, Set, Plant! at Buttermilk Park Feb. 14, 2015

Volunteer to plant seedlings at Bayton Loop

Feb. 15, 2015

Ready, Set, Plant! at Northstar Feb. 21, 2015

FREE or **Almost Free**

Is there a flyer for that & is a flyer my only option?

CREEKSIDE STORY

Triploid Grass Carp

Dec 02, 2014 - 11:02 am CST

The Critter

The grass carp (Ctenopharyngodon idella; Fig. 1) is a native of large East Asian Rivers. Like its carp cousins (big head carp, silver carp, common carp) grass carp are effective grazers of aquatic plants (one of the reasons they were brought to the States). However, grass carp are not as acrobatic as the carp threatening entry into the Great Lakes and abundant throughout the Mississippi River basin (view a video describing the situation), So, while you are out skiing or pleasure boating on Lake Austin, have no fear of catching a grass carp in the face! However, something carp do have in common, but is underappreciated in the States is how delicious they are! Tell me that recipe does not look tasty.



Figure 1. Forty-four inch Triploid Grass Carp from Lake Austin. Photo by Brent Bellinger, Ph.D.

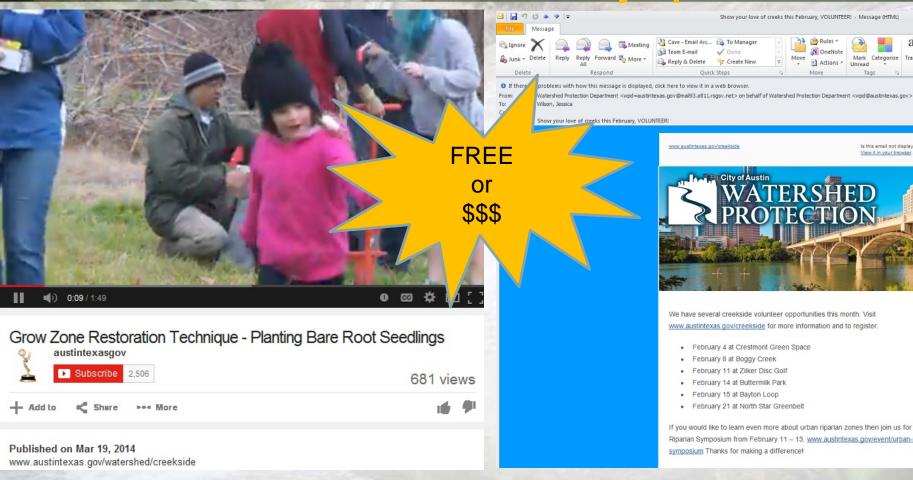
Genetic Manipulation

What does it mean a grass carp to be "tri id"? It means (Fig. 2). Being triploid the fish capa offspring. How do you man cooker. After collecting fertilize remain in the call

third set of chromosomes exists within each cell of the carp ates may actually be faster) but incapable of producing viable arp triploid? Basically, a super fancy pressure onlied. The effect is that a third set of chromosomes but the two cannot combine to make a

FRFF

Is there a flyer for that & is a flyer my only option?





Show your love of creeks this February, VOLUNTEER! - Message (HTML)

We have several creekside volunteer opportunities this month. Visit www.austintexas.gov/creekside for more information and to register.

- · February 4 at Crestmont Green Space
- · February 8 at Boggy Creek
- . February 11 at Zilker Disc Golf
- February 14 at Buttermilk Park
- · February 15 at Bayton Loop
- . February 21 at North Star Greenbelt

If you would like to learn even more about urban riparian zones then join us for the Urban Riparian Symposium from February 11 - 13. www.austintexas.gov/event/urban-ripariansymposium Thanks for making a difference!



Do as I say, not as I do Lessons learned



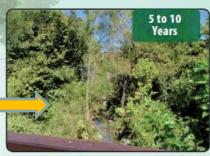
Future Creekside Forest



The City of Austin is working to restore the native forests that used to flourish beside creeks by creating "grow zones" in city parks. This area was designated as 2012 and it will take several years for seedlings to become large trees. Volunteers, birds and squirrels are taking care of the planting – the City of Austin won't hamper this natural process by mowing.







Benefits of a creekside forest:

- Improves the natural and beneficial functions of the floodplain
- Prevents stream bank erosion
- · Filters storm runoff, removing pollutants before they reach the creek
- Provides habitat and food for a diverse group of animals
- Provides shade that cools air and water temperatures
- Creates a greenbelt forest with diverse tree and plant communities for outdoor enthusiasts
- · Reduces the City's carbon footprint
- · Reduces maintenance so park staff can focus on other park projects

512-974-2550



